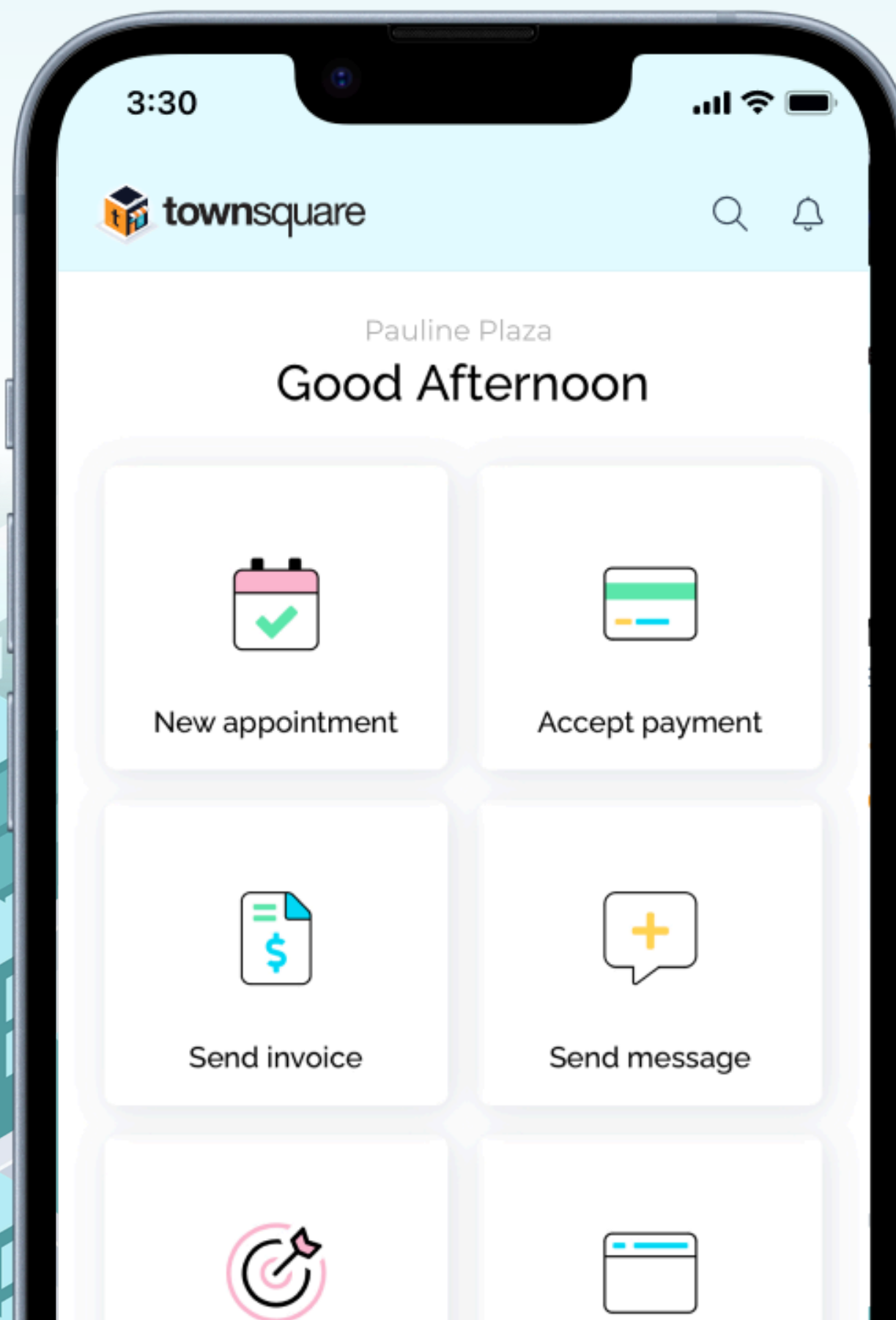




townsquare
interactive

Small business
mindset with big
company support





Townsquare Media is the third-largest owner of radio stations in the U.S. with 321 radio stations in 67 local markets.



We own and operate 20+ brands with national websites that average 50 million unique visitors every month.

We produce more than 200 live events each year, including concerts and festivals.

Formed in 2012, Townsquare Interactive is the Digital Marketing Division of Townsquare that helps local business owners reach consumers with 26,000+ live clients.



4.4 ★★★★★ 3,457 Google reviews

[READ REIVEWS](#)



Publicly traded on the NYSE: **TSQ**



A **Google Partner** Specialized in
Search Ads



Voted **Best Place to Work** 2015, 2016,
2017, 2018, 2019, 2020, 2021



A+ rating with the Better
Business Bureau



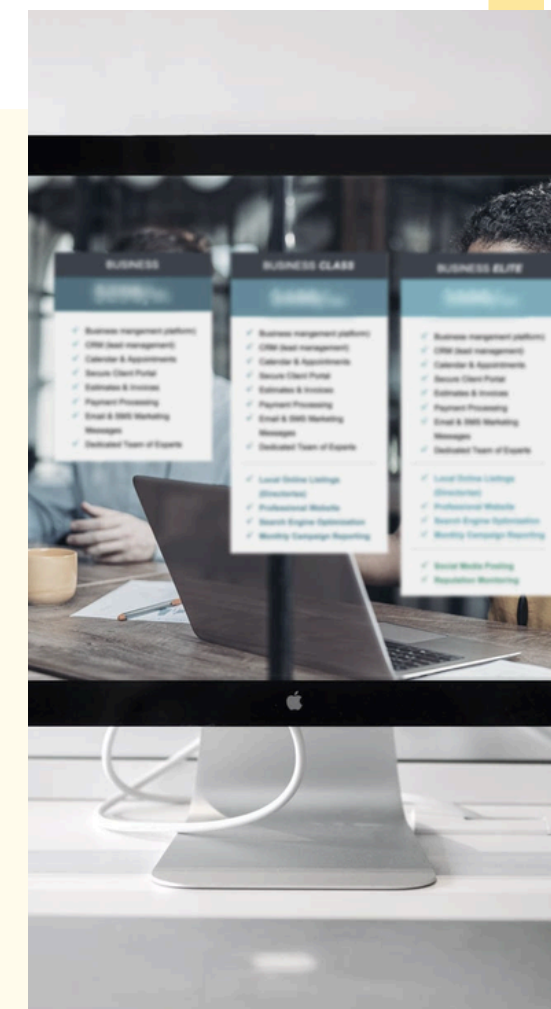
your goals



grow & run your
business



manage your
business



solutions & pricing



RETAIN, MANAGE & GROW

Stay in touch and generate repeat business



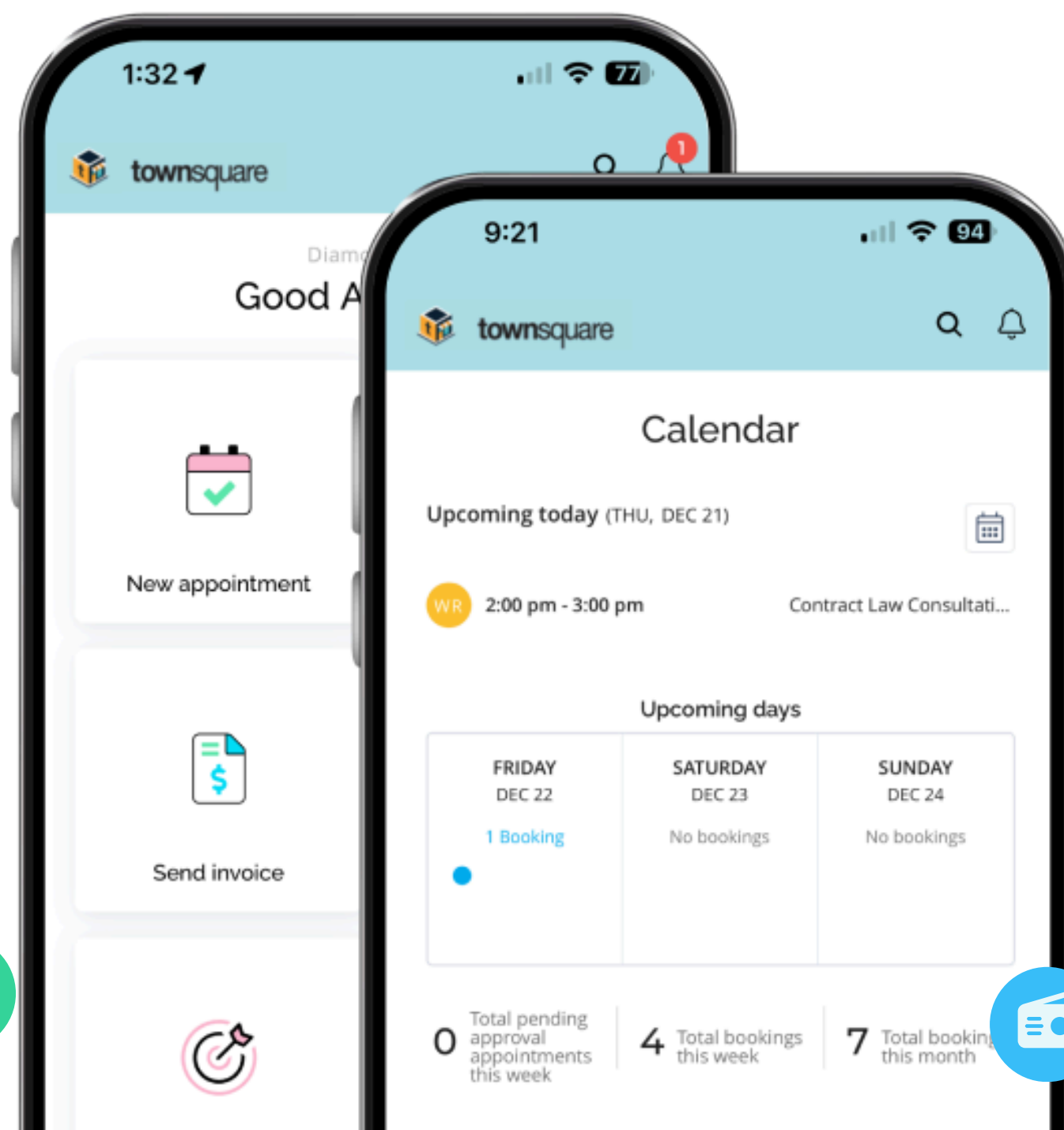
Manage client records, notes and documents in one place



Get paid faster with online payments and e-invoicing



Book more jobs and keep your schedule under control



Attract Customers



Website



Social Media



Directory Listings



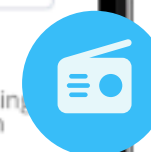
SEO



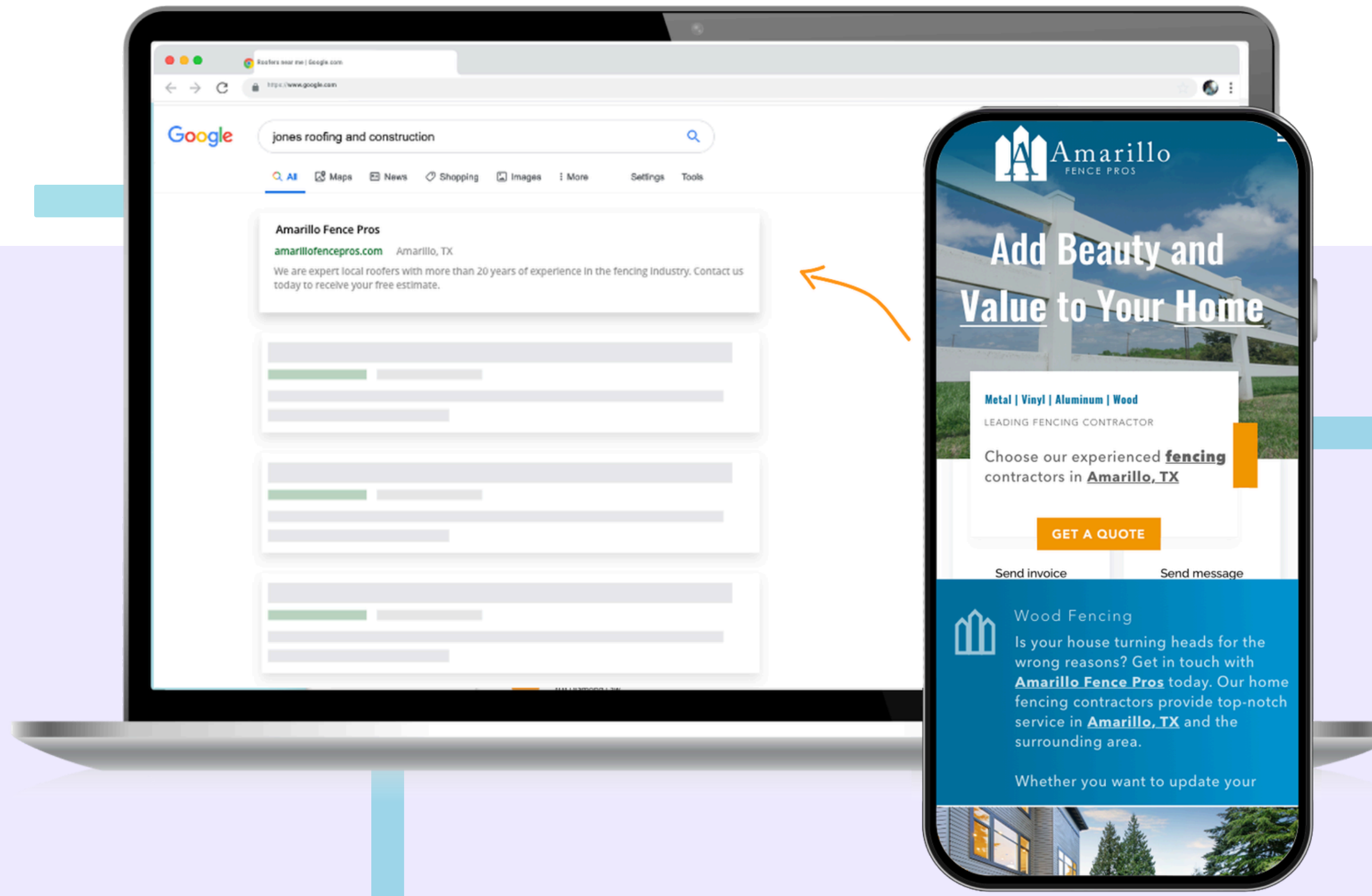
Digital Ads



Reviews



Radio





Drive Up Website Traffic

On average, social media drives more than 30% of website visits.



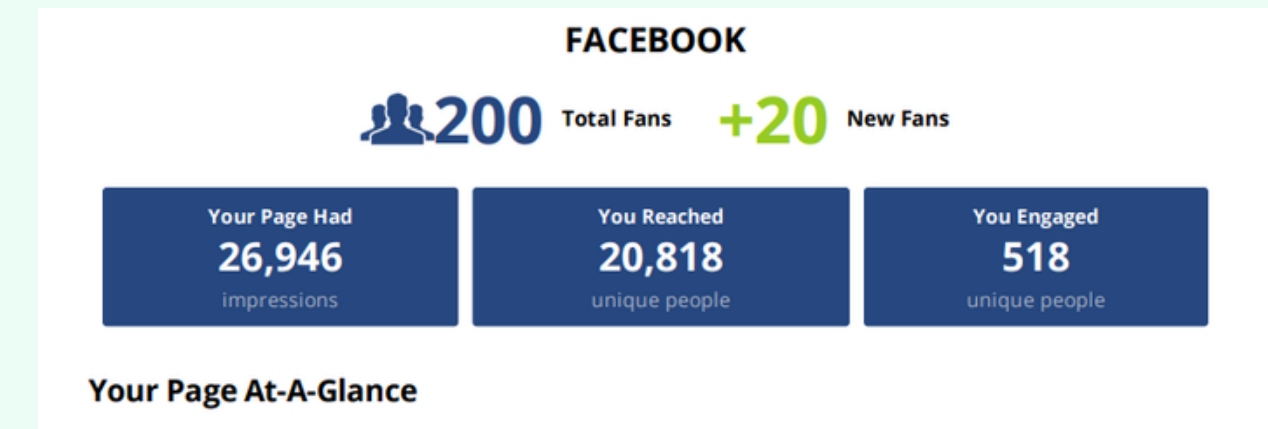
Become Relevant

When your content is liked and shared, Google views you as a relevant business. Social media builds trust and credibility.

4x

Increase Sales

Consumers who use social media during the buying process are 4X more likely to spend more on a purchase.



Top Posts

The top performing posts that we posted on your Facebook page

Date	Post	Reach ¹	Engaged Users ²
Jun 18th	The summer season has started. Make sure your ...	2,601	92
May 3rd	Did you know, regularly scheduled maintenance c...	1,850	19
Jul 6th	HVAC complications wait for no one. You shouldn't...	108	5
May 6th	Service Pro's Air Conditioning LLC updated their p...	51	4
Jun 1st	Don't miss out on this limited-time offer!	38	3





Be In the Know

Know what's being said about your business at all times



Get Notified

Get email notifications for positive and negative reviews



Respond Accordingly

Learn how to respond to reviews with coaching from your dedicated marketing specialist

Alpine Heating & Air Conditioning

4747 W 11th Ave STE D, Eugene, OR

Write a review

4.8

★★★★★

626 reviews

People often mention

All

job 60

heat pump 44

questions 34

tech 27

+6

Sort by

Most relevant

Newest

Highest

Lowest

E

Eric Ballweg

5 reviews

★★★★★

a week ago

NEW

Positive: Professionalism, Responsiveness

I would wholeheartedly recommend Alpine to anyone that is looking to get a ductless mini-split installed in their home. From start to finish their whole team was so professional and very easy to work with. On the sales end Andy came out ... [More](#)

👍

1

Response from the owner

a week ago

Thank you so much Eric for this 5 STAR Review and taking the time to give us your wonderful review. We put a lot of effort and steps into training and working at giving the best possible customer service there is. I will share your experience with the Alpine Team.

Scott Graham

1 review

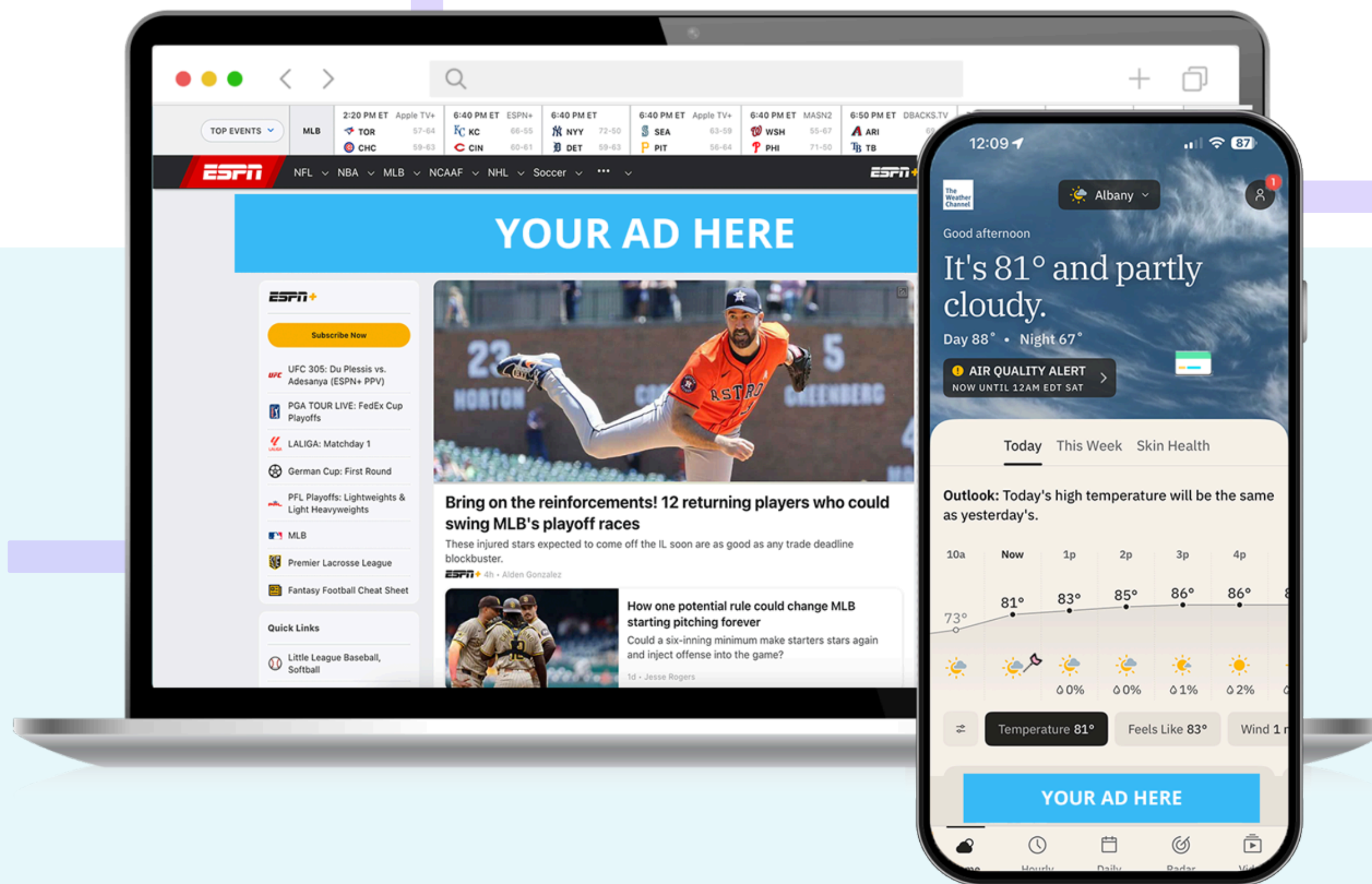
★★★★★

3 months ago

Our mini split went out, I had a small business owner come out and look at it. He couldn't figure out the issue with the mini split and recommended that I get a second opinion. I called alpine and they got me on the schedule within a day of ... [More](#)

👍

2





Fully Branded Ads

Unlike organic Facebook posting, social ads are fully branded, custom and meant to be extremely promotional



Exact Targeting

With social ads, we were able to target Facebook users' location, age, and even interests to get in front of the client's exact audience



Bring on the Edits

We encourage our clients to send over updates for their ads every 3-4 months to keep the ads fresh and up-to-date





Manage your business from anywhere, on any device with these tools:



Manage Leads

Turn your website visitors into customers with attention-grabbing call-to-actions



View/Manage Clients

Store and manage your leads and contacts in one centralized place



Manage Calendar & Book Appointments

Let your customers schedule services directly from your website and keep track of upcoming work



Send Estimates/Invoices & Collect Payments

Easily quote, invoice and bill your customers. Instantly process credit card payments directly from your dashboard



Automated Email/SMS Messaging

With automated emails and SMS texts, your business can get in contact with more customers



Integrated Inbox

Never miss another email from your customers by integrating your inbox with our business management platform



Building a partnership is key to our success.



Build a Partnership

You'll be partnered with a dedicated team of experts that works with you personally



Get In Touch

You will have a phone number and email address for questions and support, and they'll have yours



Message Directly in the App

Contact directly through Business Management Platform



Monthly Reporting

Monthly in-depth reports on your campaign that you can review with our marketing experts at any time





How we build a campaign that meets your needs

1

Right Now/Next 24 Hours: Campaign Creation

We'll connect you with our campaign creation team, who will review your needs and collect everything we'll need to build you a successful campaign.

2

Campaign Build: Design/SEO/Content/Social Team

Over the next few days, our design team will build your campaign to include your website and SEO strategy.

3

Campaign Review: QA Team

Your campaign will go through a QA process to ensure we have everything in place for you.

4

Index + Publish Campaign

Your campaign will start running through Google's indexing process and begin receiving monthly campaign reports + touch calls.

Holistic Hounds

Maximize Scheduling & Communication

Easy scheduling

Cahill & Associates, P.C.

Boosted profit and web traffic

icca
work

Quick Fix Auto

Increased profit & ranks on

Brothers Restaurant & Bar

Easy scheduling and marketing

Perkins Tax & Accounting

their business



Local SEO is a process, not a product

MONTHS 1 - 3

- Onboarding call
- Website Build
- Primary domain transfer
- GMB Set up
- Directory optimization
- Facebook access, TSI app set up
- Report build out
- Keyword Indexing and optimization begins
- Strategy calls from our team of experts to go over updates, progress, results, reports, edits, improvements

MONTHS 3 - 6

- Continued SEO progress with additional keywords and local expansion
- Monthly reports displaying views, clicks, calls, and SEO progress
- Edits, changes, updates
- Direct access to our team of experts via phone and email from 9:00 AM - 5:00 PM

MONTHS 6+

- Continued SEO progress and build out
- Continued monthly reports displaying progress
- Continued edits, updates, changes
- Continued access to our team of experts via phone and email



Essentials

\$/MO

- Easy to use CRM
- Lead Management
- Business Scheduling

Performance

\$\$/MO

- Organic SEO and directory listing management
- Easy to use CRM
- Lead management
- Business scheduling

Elite

\$\$\$ /MO

- Organic SEO and directory listing management
- Reputation monitoring
- Social media management
- Easy to use CRM
- Lead management
- Business scheduling



Essentials +

\$/MO

- Easy to use CRM
- Lead management
- Business scheduling
- Email marketing
- Access to third party apps
- Accept payments
- Multi-User access to BMP

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Website Lite

\$/MO

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- Lead Management
- Business Scheduling

Website Performance

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interactive

Thank you for
your time!

